

WORKSHOP COMO ADAPTAR O MODELO DE NEGÓCIO PARA A TRANSIÇÃO DIGITAL E SUSTENTABILIDADE?

Promovido por:









Apoio:



Cofinanciado por:











1. INDUSTRY

- a. Digital Transition
- b. Problems
- c. Industry 5.0
- d. Trends

2. PROJECTS

- a. be@t
- b. GIATex
- c. LCA
- d. All-in-One Solution







Que palavras associa à transição digital?







- ✓ The transition to a digital landscape is profoundly impacting industries, leading to **automation**, new **business models**, and enhanced **operational efficiency**.
- ✓ This digital transformation, often referred to as Industry 4.0, is characterized by the integration of technologies like AI, Internet of Things (IoT), and cloud computing into manufacturing processes.
- ✓ It enables **smart factories**, data-driven decision making, and personalized customer experiences, offering significant competitive advantages.
- ✓ Beyond the impact, managers are often left with many questions and uncertainties:
 - Is the digital transition truly relevant to my industry?
 - What **really matters** most in this process?
 - Where should I begin?
 - Will digitalisation actually solve my problems?
 - How difficult is it to create a smart factory and monitor all my consumption?
 - What are the **key challenges** facing industry today, and how can digital technologies help address them?



- ✓ Key Aspects of Digital Transformation in Industries:
 - . **Automation and Efficiency:** Digital technologies automate tasks, optimize resource utilization, and streamline production processes, leading to increased efficiency and reduced costs.
 - 2. **Data-Driven Insights:** The ability to collect and analyze vast amounts of data from production processes allows companies to gain valuable insights into market trends, customer behavior, and operational performance, enabling informed decision-making.
 - 3. **New Business Models:** Digitalization allows companies to explore new revenue streams and business models by developing innovative products and services, offering personalized experiences, and creating connected ecosystems.
 - 4. **Enhanced Collaboration:** Digital platforms and tools facilitate better communication and collaboration among teams, both within and outside the organization, fostering innovation and agility.
 - 5. **Resilience and Sustainability:** Digital transformation can improve a company's resilience to market fluctuations and disruptions, while also enabling more sustainable practices through optimized resource management and reduced waste.







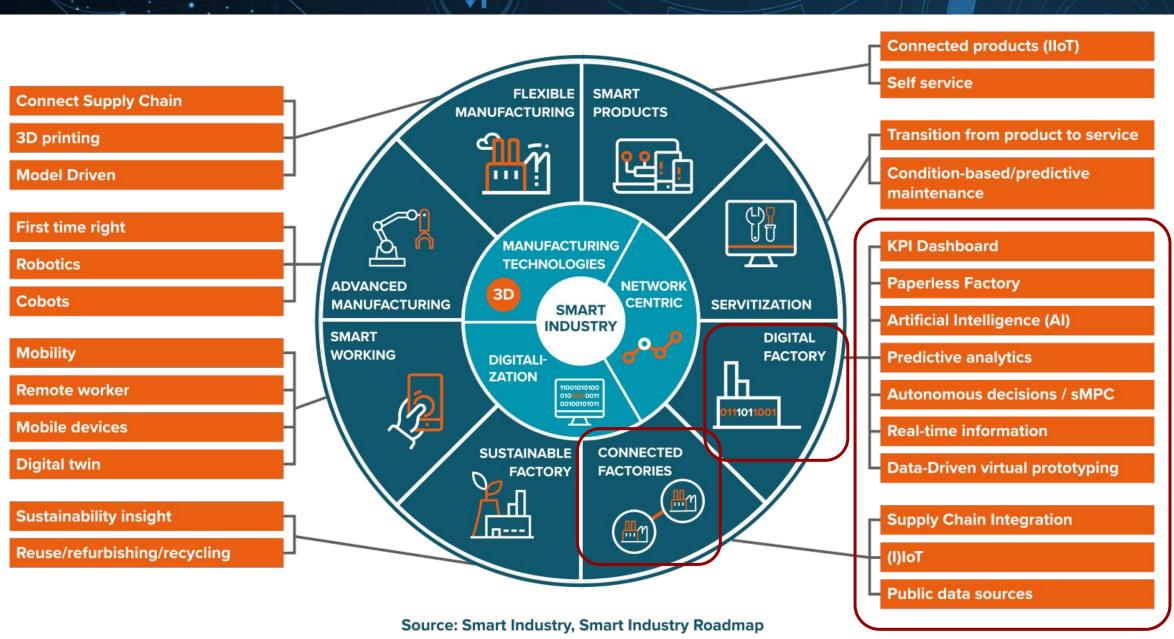




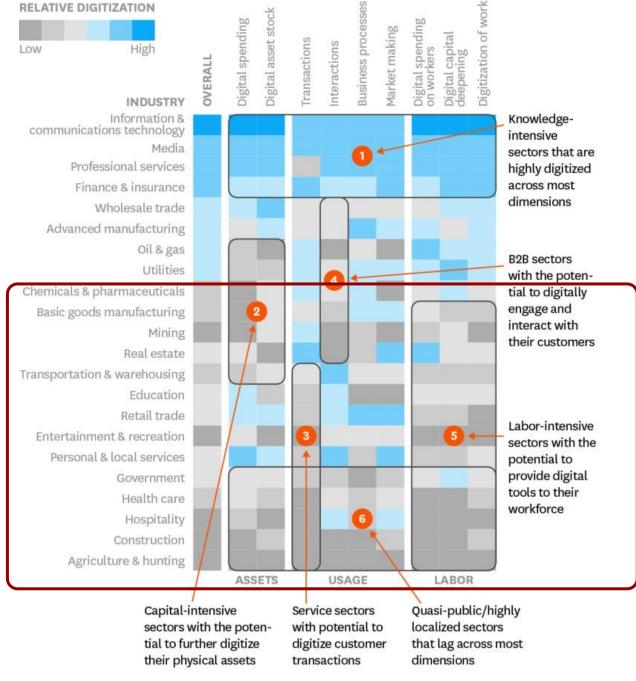


DIGITAL TRANSITION























Digital Innovation













Production

Supply Chain

Sales & Services















Decide

Collaborate

DATA







Storage

Data Connectivity

Data Management





















Devices Sensors / Actors

Products

Source: waverleysoftware

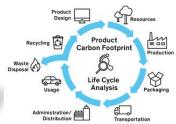


- ✓ Industry produces many **wastes**, and industrial **symbiosis** is not efficient
- ✓ Water consumption in Industry is huge
- ✓ Energy with high consumption and costs and high rates of greenhouse gas emissions;
- ✓ Data are inconsistently and manually recorded
- ✓ Processes are not optimized, and data are not used to predict failures
- ✓ Product LCA is challenging to track and calculate
- ✓ Difficulties in having an **aggregated** view of **consumption**, noticing excess consumption or leakages and crossing invoices with actual expenses;
- ✓ Difficulties in meeting **European targets** to reduce annual energy consumption by 32.50% by 2030.

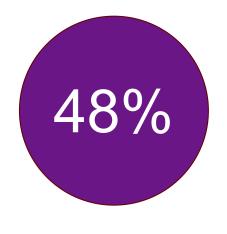






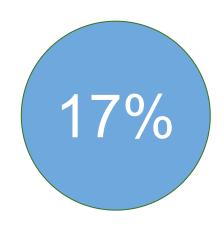












MANUAL DATA

MACHINE BREAKDOWNS

CO2 and WATER V

WATER CONSUMPTION

Percentage of **companies**(industries) that collect **data manually**

Factory floor machine breakdowns caused by human errors

Average Carbon **footprint**and **water** consumption
of a **T-Shirt**

Industry water

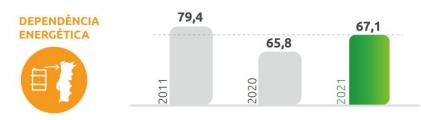
consumption from the

total water withdrawal

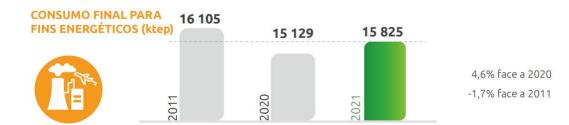
INDUSTRY - PROBLEMS (PORTUGAL)



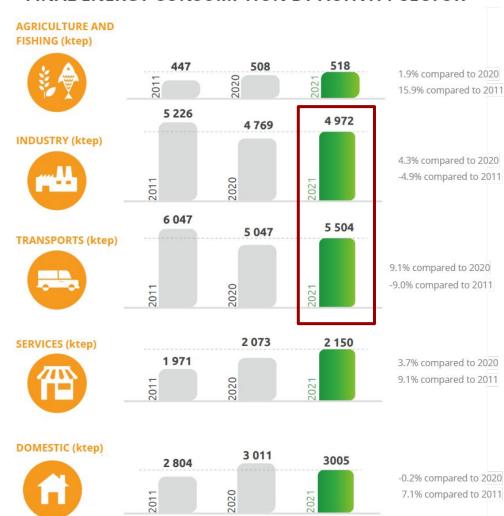
DEPENDÊNCIA ENERGÉTICA (%)



CONSUMO

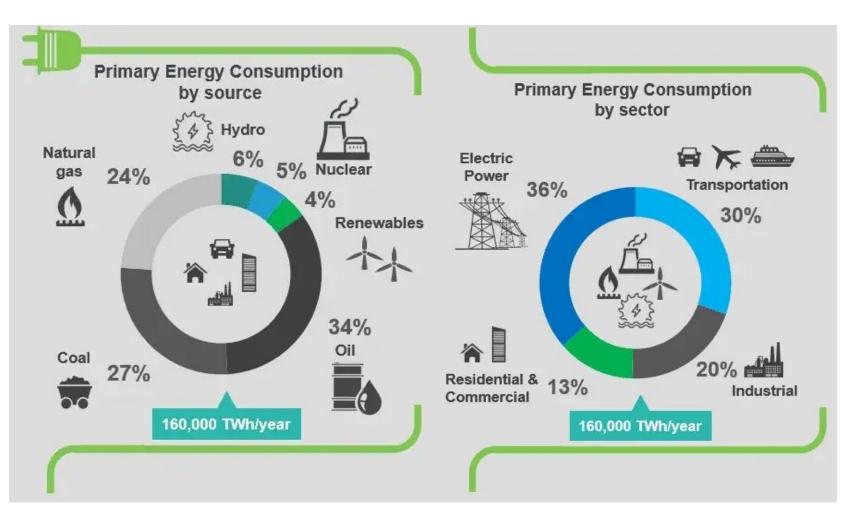


FINAL ENERGY CONSUMPTION BY ACTIVITY SECTOR



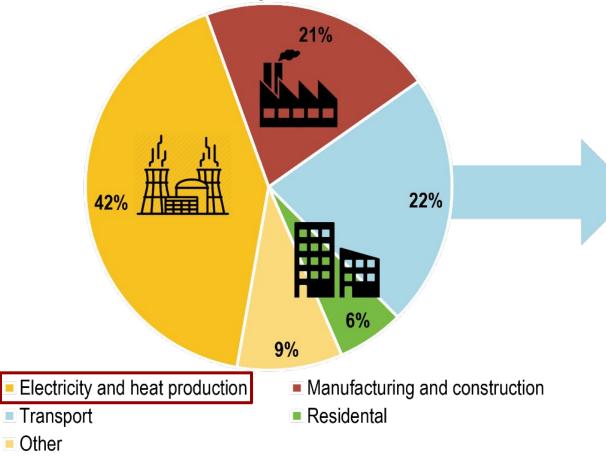
Source: Energy in Numbers (DGEG), 2023



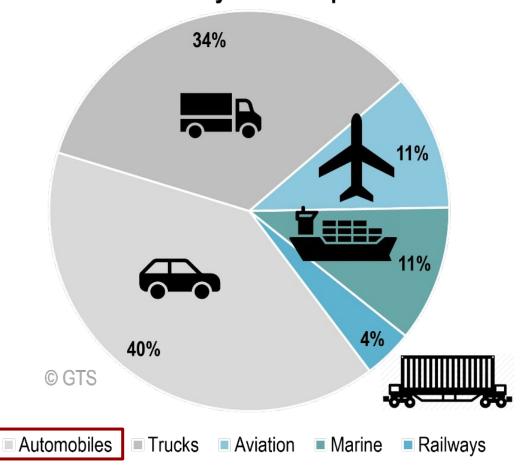


Source: IEA, <u>2020</u>





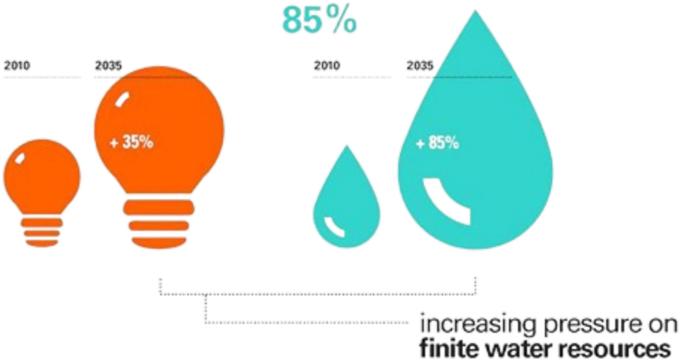
CO2 Emissions by the Transport Sector



Source: IEA, <u>2014</u>







which

will increase

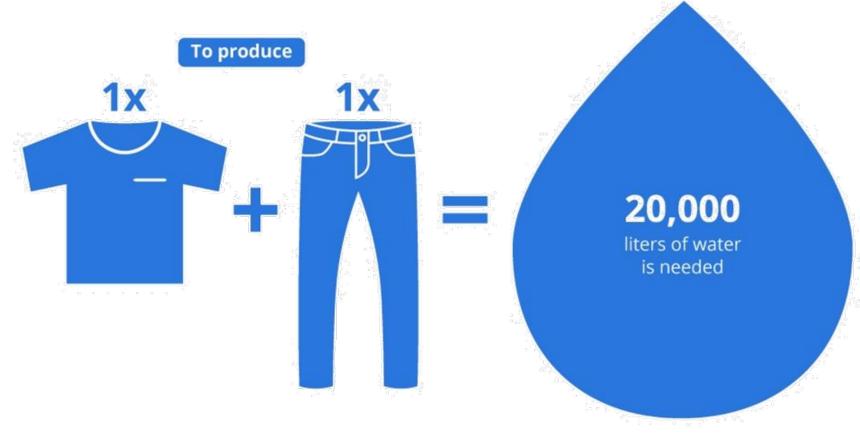
water consumption by

Source: IEA, <u>2012</u>



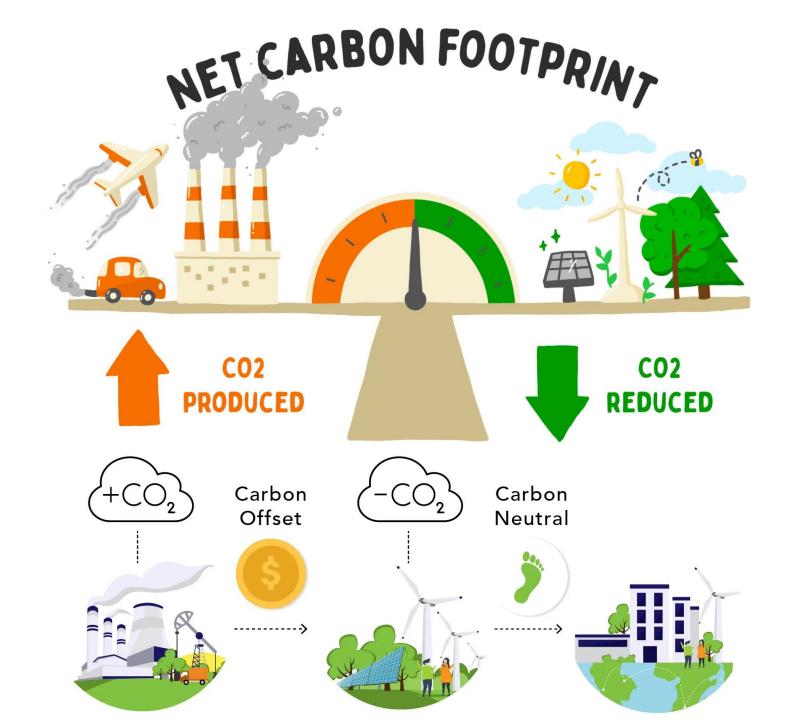
The Insatiable Thirst of Fashion

Estimated water required in the production of cotton clothing items*



Source: Oxfam, 2023

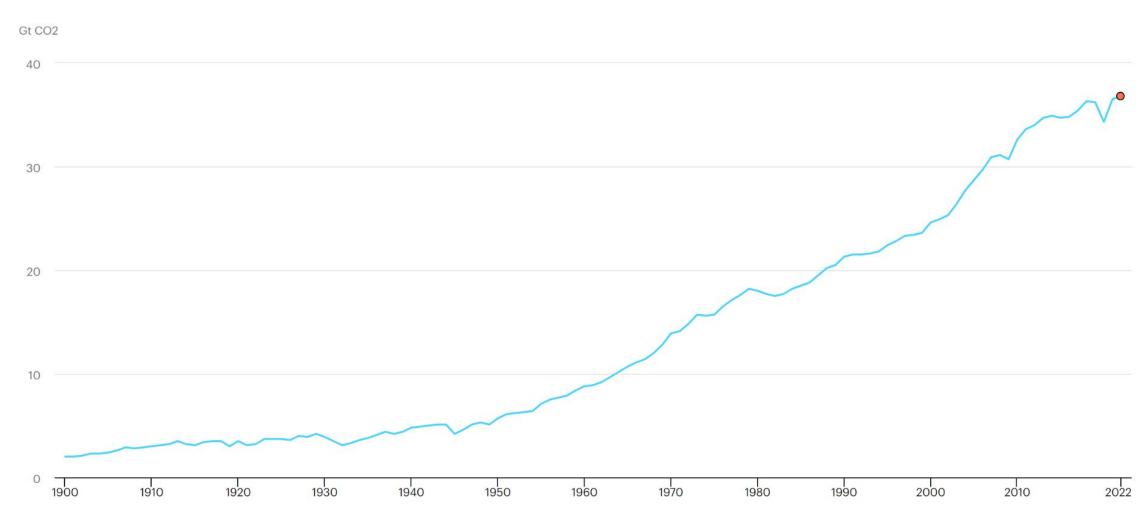




INDUSTRY - PROBLEMS



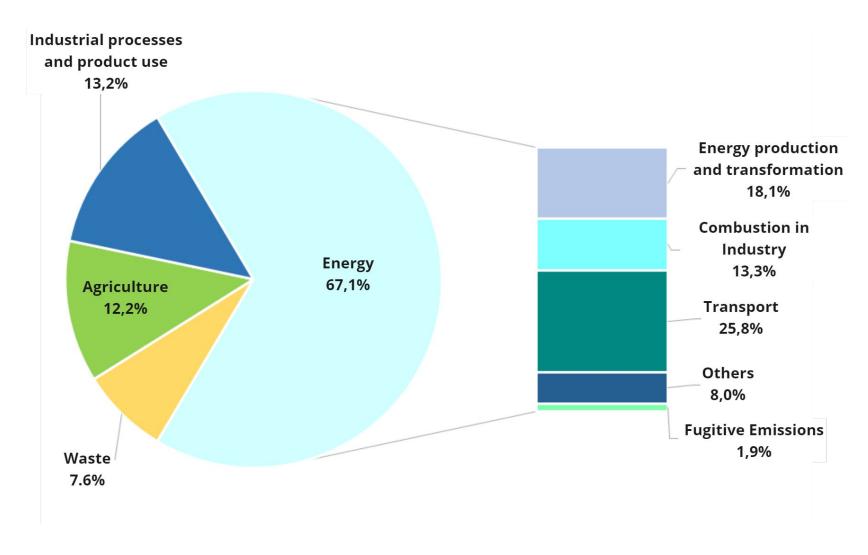
Global **CO2 emissions** from energy combustion and industrial processes



Source: IEA, <u>2023</u>

INDUSTRY **PROBLEMS** (PORTUGAL)

CO2 emissions by sector in **Portugal**



Source: Relatório de Estado do Ambiente (APA) 2020



Electricity consumption by type of consumption (kWh) | Ratio kWh (kilowatt-hour)/ person.

Year	Total	House	not House	Industry	Farmer	Public Street Light	Publicx Buildings
2012	4.475,2	1.224,7	1.151,6	1.641,9	95,2	147,6	179,7
2013	4.413,9	1.175,4	1.160,7	1.626,6	88,3	140,3	194,2
2014	⊥ 4.428,8	上 1.228,9	⊥ 1.104,3	⊥ 1.687,9	⊥ 79,5	⊥ 141,8	1 146,4
2015	4.511,8	1.228,7	1.119,7	1.735,4	87,7	141,9	157,1
2016	4.572,9	1.249,5	1.148,4	1.748,5	86,4	140,9	158,3
2017	4.609,5	1.211,4	1.140,4	1.811,3	103,1	140,4	156,8
2018	4.731,1	1.281,0	1.152,8	1.845,8	105,5	136,8	161,6
2019	Pro 4.714,0	Pro 1.258,3	Pro 1.157,5	Pro 1.864,1	Pro 103,9	Pro 127,0	Pro 154,7
2020	Pro 4.552,0	Pro 1.314,5	Pro 1.049,2	Pro 1.796,5	Pro 99,0	Pro 122,0	Pro 131,2
2021	Pro 4.630,2	Pro 1.360,6	Pro 1.038,2	Pro 1.850,8	Pro 97,6	Pro 110,6	Pro 129,3

Source: DGEG/MAAC, INE, PORDATA, 2023



We are now entering the **fifth industrial revolution**

- ✓ Focus on man and machines working together.
- ✓ Based upon **personalisation** and the use of collaborative **robots**, workers are free to deliver value-added tasks for customers.
- ✓ This latest iteration goes beyond manufacturing processes to include increased resilience, a human-centric approach, and a focus on sustainability.





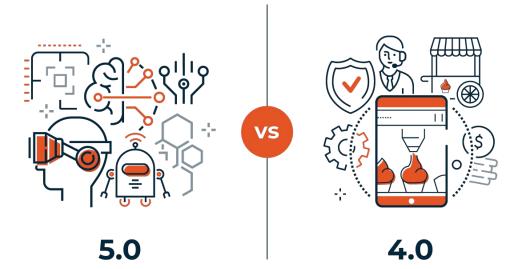


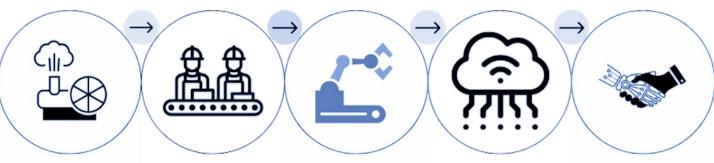












Industry

3.0

Industry 1.0

Marked by mechanization and powered by water and steam

Industry 2.0

Assembly lines and electricity allow for mass production

Computers and electronics make automation possible

communications

Advances in cyber-physical systems, IoT, and network

Industry

4.0

Industry 5.0

Human-robot collaboration, customizations, cognitive systems



Em que ponto se encontra a sua empresa / indústria?

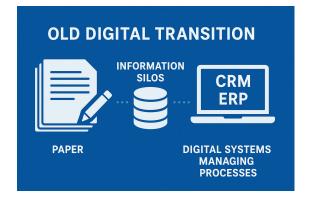






Are we ready to Industry 5.0?

- ✓ Despite **living in an era of advanced digitalisation, many companies remain stuck in an outdated industrial paradigm.**
- Systems like **CRM or ERP**, once seen as milestones of digital transition, should by now be considered basic infrastructure. However, the reality is that many organisations still operate at an **Industry 2.0/3.0 level**, relying heavily on **paper-based and manually processes**, **information silos**, **lack of interoperability**, and using **digital tools merely to replicate manual processes** rather than to transform them.
- ✓ This gap highlights the **urgent need** for a true **digital transformation—one** that integrates systems, enables real-time data flows, and supports smart, sustainable, and human-centric operations aligned with **Industry 5.0** principles.





CRM

- Customer Data
- Marketing Management
- Sales Management
- Quoting Sales Configurator

MES

- · Manufacturing Execution

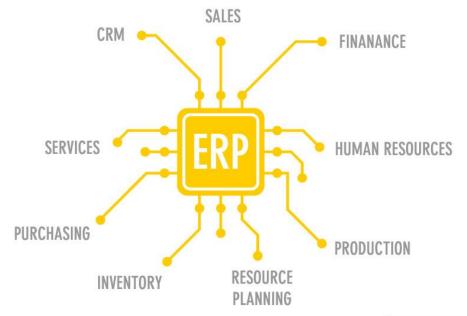
- Part Consumption
 Work Order Management
 KPI Tracking for Cycle Time
 Operator Training Qualified

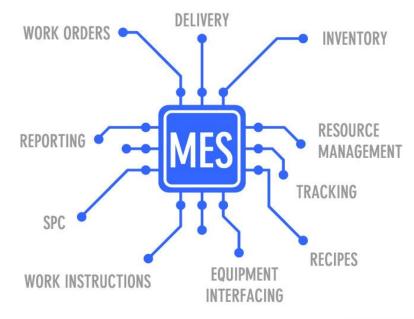
- Order
- ECO
- Items
- xBOM's
- Inventory
- Alternates
- BOM Effectivity
- Routing
- Costing
- Supplier Items

- Inventory Management
 Plant Maintenance
- Purchasing
- Financials
- Work Order Planning
- Supply ChainSales Distribution

- Design Data
- Document Management
- Project ManagementChange ManagementWorkflows
- Product Configurations
- Systems EngineeringTechnical Publications



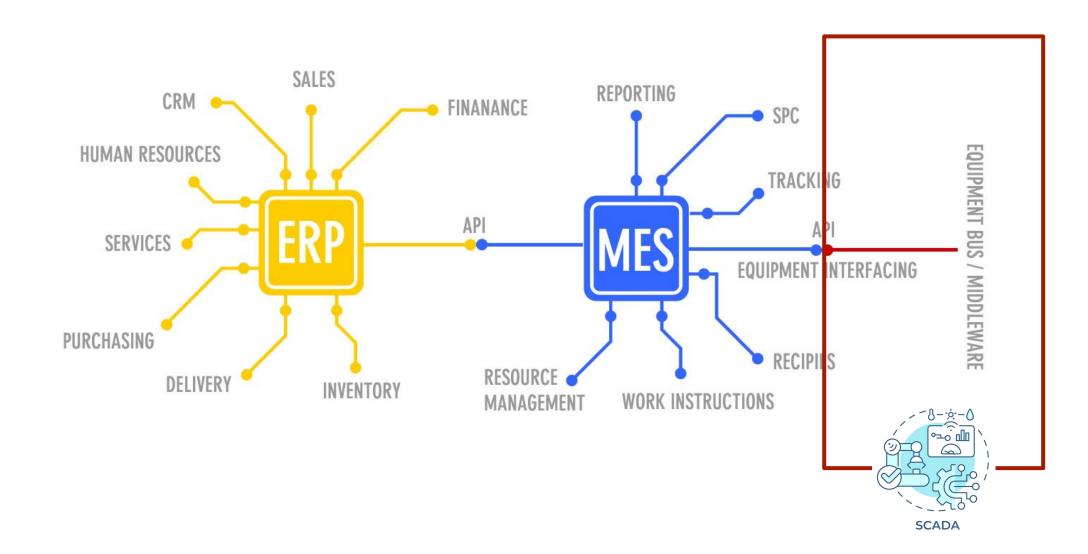








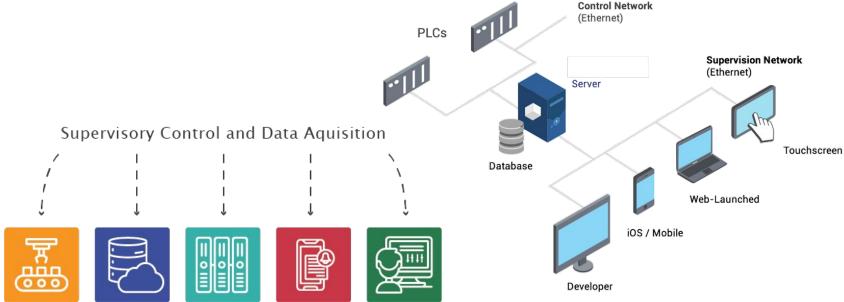






SCADA stands for Supervisory Control And Data Acquisition.

- ✓ It refers to systems used to **monitor**, **control**, **collect data**, and **send alerts** from industrial and infrastructure processes.
- ✓ SCADA helps keep complex operations running safely and efficiently by providing real-time supervision and control.
- ✓ It is essential to ensure proper **interoperability** between **MES** and **ERP** systems. Without this connection, all data must be entered manually, increasing the risk of errors and reducing the system's fault tolerance.





Utiliza algum destes sistemas de gestão na sua empresa?











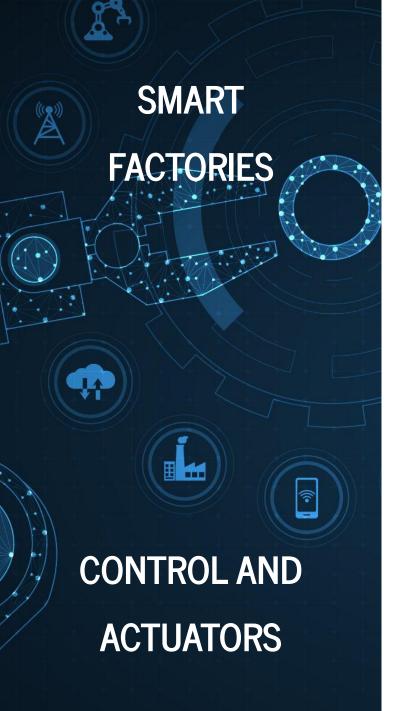


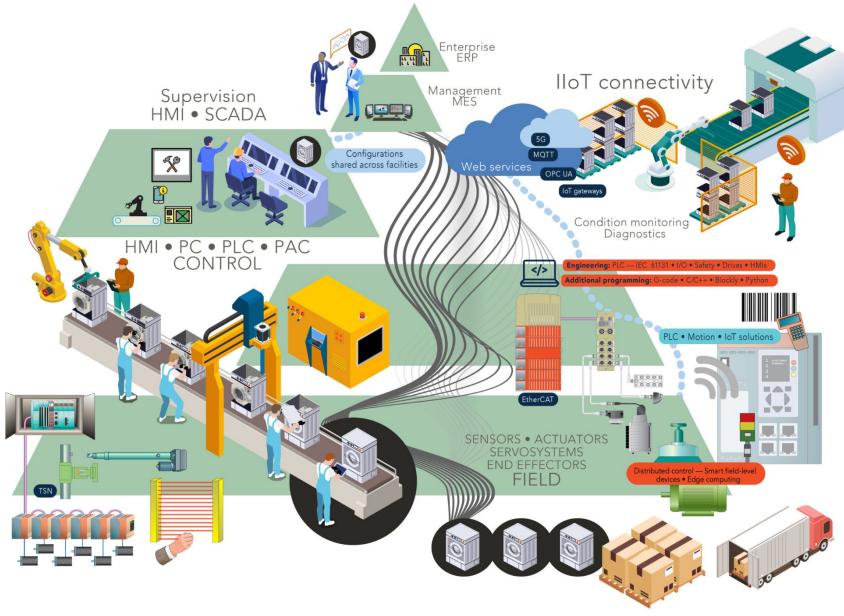


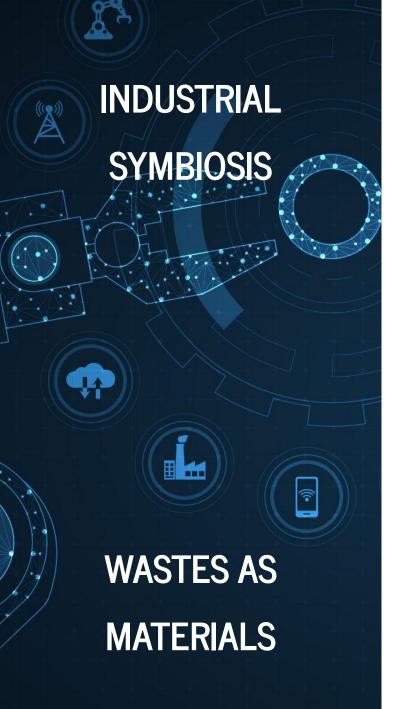
- ✓ **Smart Factories** integrates IoT, AI, and automated actuators for enhanced operation and management. This system enables real-time monitoring, process optimization, and predictive maintenance. Actuators play a crucial role, actively adjusting mechanisms in response to data insights, promoting energy efficiency, reducing waste, and boosting productivity for sustainable, streamlined manufacturing processes.
- ✓ Energy Sustainability emphasizes using sensors for monitoring and actively reducing energy consumption. This approach involves continuously analyzing energy usage patterns to identify and implement efficiency improvements. Optimizing energy use contributes to environmental sustainability and supports the shift towards renewable energy sources.
- ✓ **Industrial Symbiosis** is an approach where different industries collaborate to optimize resource utilization by exchanging materials, Energy, or waste. This practice creates a network where waste from one industry becomes raw material for another, reducing environmental impact and improving sustainability, efficiency, and cost-effectiveness in industrial processes.



- ✓ **Smart LCA** (Life Cycle Assessment) is a systematic approach for evaluating the environmental impacts of a product or process throughout its lifecycle. It incorporates intelligent data collection and analysis technologies, aiming to optimize sustainability by assessing resource use, emissions, and waste from production to disposal.
- ✓ Smart Water Management uses advanced technologies like sensors, data analytics, and automation to manage water resources efficiently. It aims to optimize water usage, reduce wastage, improve water quality, and ensure sustainable water supply, particularly in urban areas, through intelligent monitoring and management systems.
- ✓ Predictive Maintenance employs sensors and machine learning to foresee equipment failures and detect defects early. This method facilitates timely repairs, minimizing downtime and costs while extending equipment life. Essential in various industries, it enhances operational efficiency and reliability by preemptively addressing potential issues and defects.











Sectors Textile

Textile Toys Footwear Automotive/transport



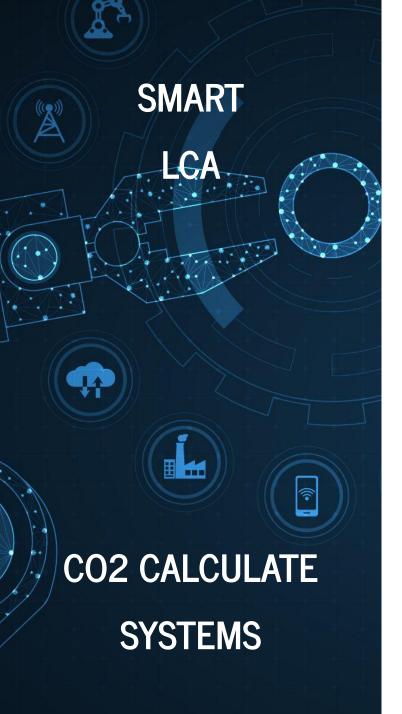


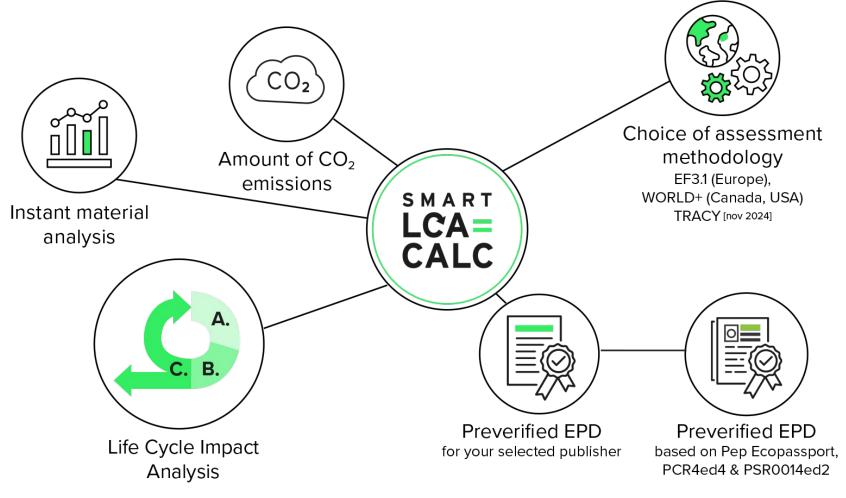














- Secure water resources
- Safe water supply
- Resilient water supply

Smart Water Management System

Data collection, information processing, analysis, and presentation

Water Treatment Plant

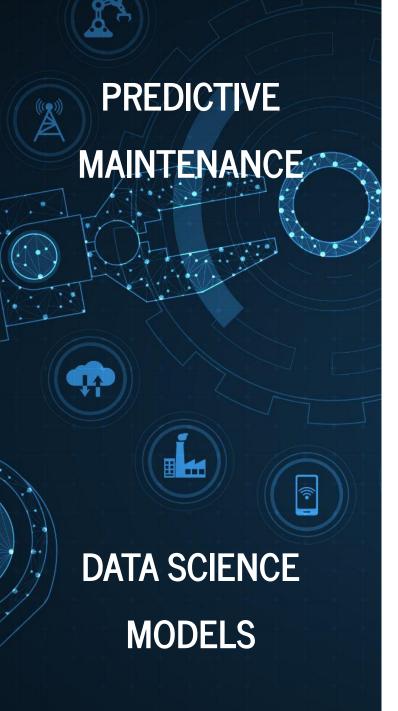
Water Supply Network

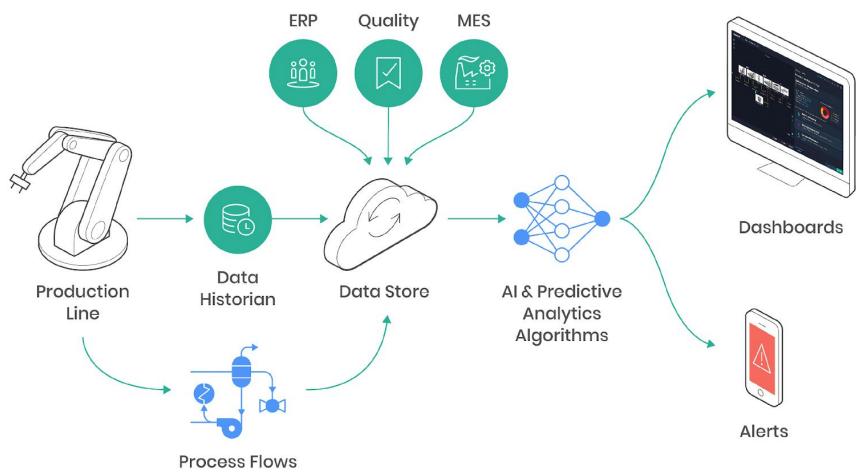
Reduce operating cost

Improve revenue water ratio

Sustainable water supply

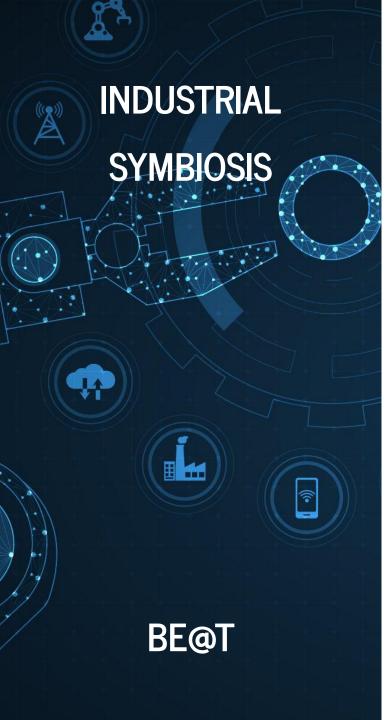
AMS Water Quality Water Quality Advanced Pressure (Advanced Risk & Quantity Asset Control & & Quantity Water Metering & Monitoring Leakage Monitoring Management Management Treatment & Management (Supply System) (Water Source) Detection Automation System) Water Treatment Plant Reservoir Pumps & Valves Consumer Water Source Pipeline











Be@t - Bioeconomy at textiles, aims to promote and value the **bioeconomy** for the **Textile** and **Clothing** sector, to accelerate the production of high-value-added products from biological resources as an alternative to fossil-based materials, namely:

- ✓ Develop **new products** and textile materials of biological origin, renewable and with better environmental labels;
- ✓ Explore innovative eco-design and eco-engineering approaches to ensure the circularity of textile products;
- ✓ Promote reuse, collection and recycling of textiles, as well as effective regional policies to implement circular value chains;
- ✓ Contribute to a **culture** of **sustainability** and responsible **consumption**.





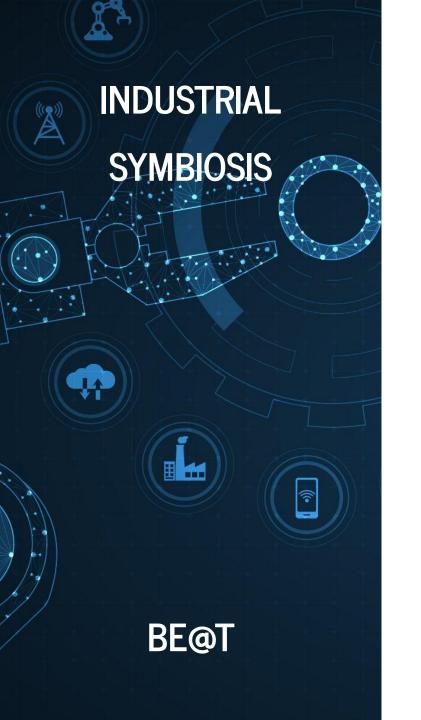


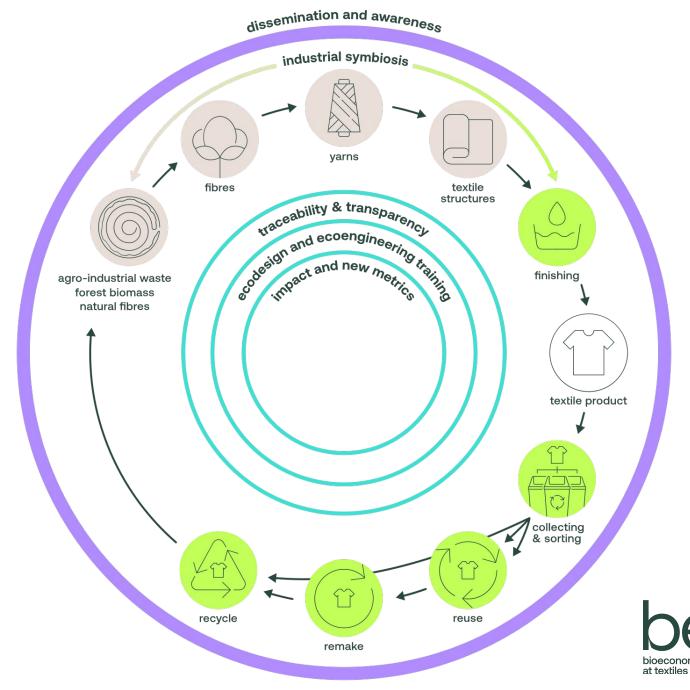


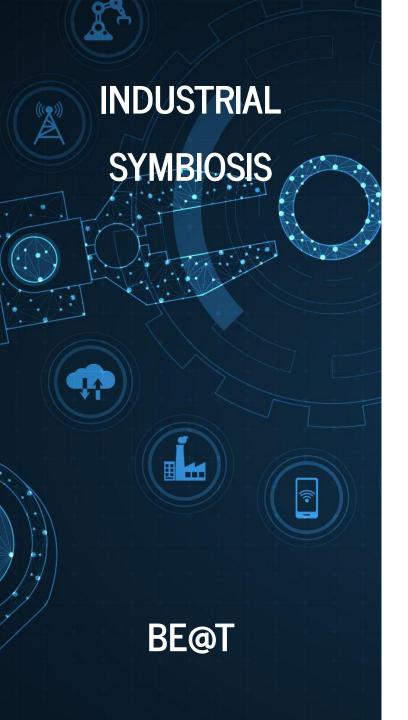












Team is developing an IT platform to foster **industrial symbiosis**, featuring:

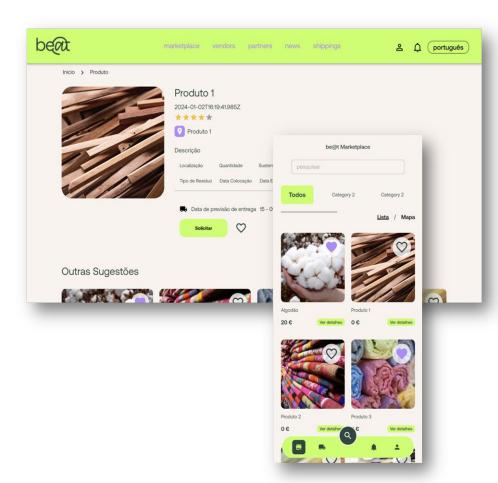
- ✓ **Intermediation** between companies
- ✓ Intuitive Marketplace
- ✓ Web / Mobile App
- ✓ Intelligent match algorithm
- ✓ Short Supply Chains
- ✓ Visualization of **environment** and **economical** impacts
- ✓ Info about legal requirements
- ✓ Suggest the best end to a Waste according to Sustainability rules
- ✓ 3 Types of users: consumers, producers and transportation companies
- ✓ APA registration for platform access verification

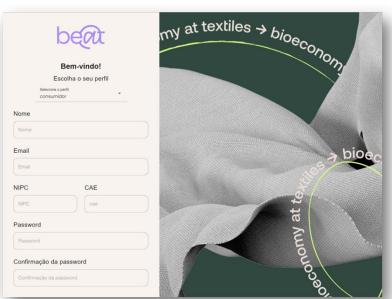


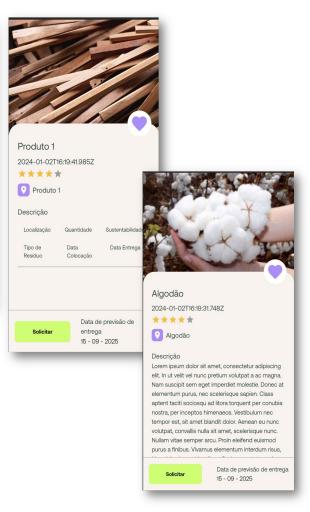


INDUSTRIAL SYMBIOSIS - BE@T













The GIATEX project aims to respond to the **challenges** faced by textile manufacturing companies in terms of intensive **water consumption**.

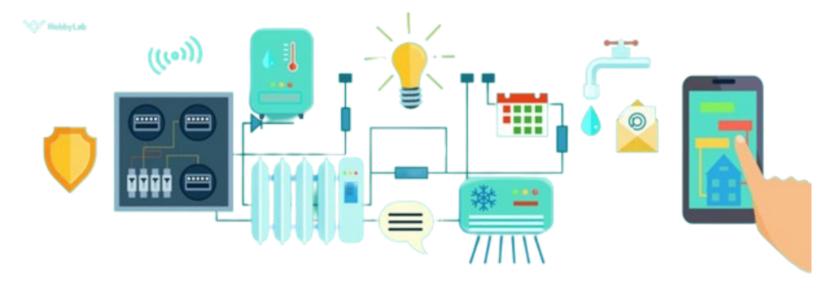
Solution consists in developing **tools** and **technologies** that **allow** for a **reduction** in the specific **water** consumption in **textile** finishing companies through the adoption of **less water-intensive technologies** and the implementation of **intelligent monitoring** and process control systems.

The aim is to develop a set of tools that will enable companies to:

- . **Reduce** specific **water** consumption (use of less intensive finishing technologies and adoption of treatment technologies that allow water to be reused)
- 2. **Support decisions** on the final destination of water (through the integration of process monitoring and **control systems** and a new water management support tool).

This contributes to **environmental sustainability** and more efficient **management** of **water** resources in the sector.









IT decision support tool for **water management**, featuring:

- ✓ **Monitor water consumers** in each process, section or machine of enterprises
- ✓ Configuration of water parameters to be monitored
- ✓ Takes into account the organisation's business rules
- ✓ Mapping sensors to machines/sections
- ✓ Analytical dashboards
- ✓ Real-time alert systems
- ✓ Interconnection with company systems



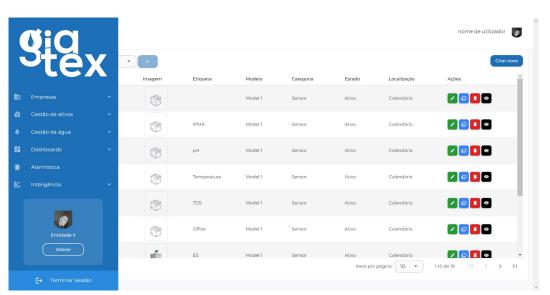


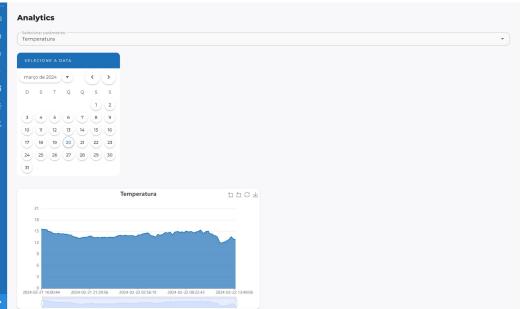




SMART WATER MANAGEMENT - GIATEX

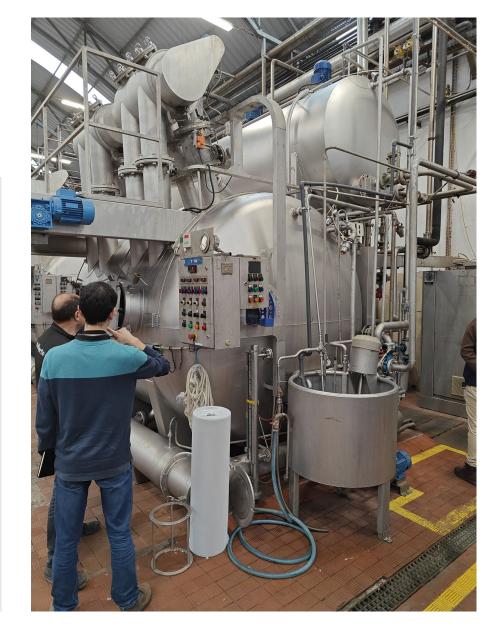
[IOTech]







```
18:11:11.503 -> TDS Value:42 ppm
18:11:11.730 -> Turbidity = 1594.80 mV
18:11:12.541 -> Temperature = 21.62 °C
18:11:12.573 -> TDS Value:42 ppm
18:11:12.831 -> Turbidity = 1586.74 mV
18:11:13.606 -> Temperature = 21.62 ºC
18:11:13.671 -> TDS Value:43 ppm
18:11:13.898 -> Turbidity = 1589.96 mV
18:11:14.705 -> Temperature = 21.62 ºC
18:11:14.738 -> TDS Value:44 ppm
18:11:14.996 -> Turbidity = 1593.19 mV
18:11:15.773 -> Temperature = 21.56 °C
18:11:15.838 -> TDS Value:45 ppm
18:11:16.064 -> Turbidity = 1590.77 mV
18:11:16.872 -> Temperature = 21.56 °C
18:11:16.905 -> TDS Value:45 ppm
18:11:17.164 -> Turbidity = 1589.96 mV
18:11:17.939 -> Temperature = 21.62 °C
18:11:17.970 -> TDS Value:45 ppm
18:11:18.228 -> Turbidity = 1586.74 mV
18:11:19.034 -> Temperature = 21.56 ºC
18:11:19.067 -> TDS Value:46 ppm
18:11:19.324 -> Turbidity = 1586.74 mV
18:11:20.101 -> Temperature = 21.56 ºC
18:11:20.132 -> TDS Value:46 ppm
18:11:20.391 -> Turbidity = 1585.93 mV
18:11:21.196 -> Temperature = 21.56 °C
```









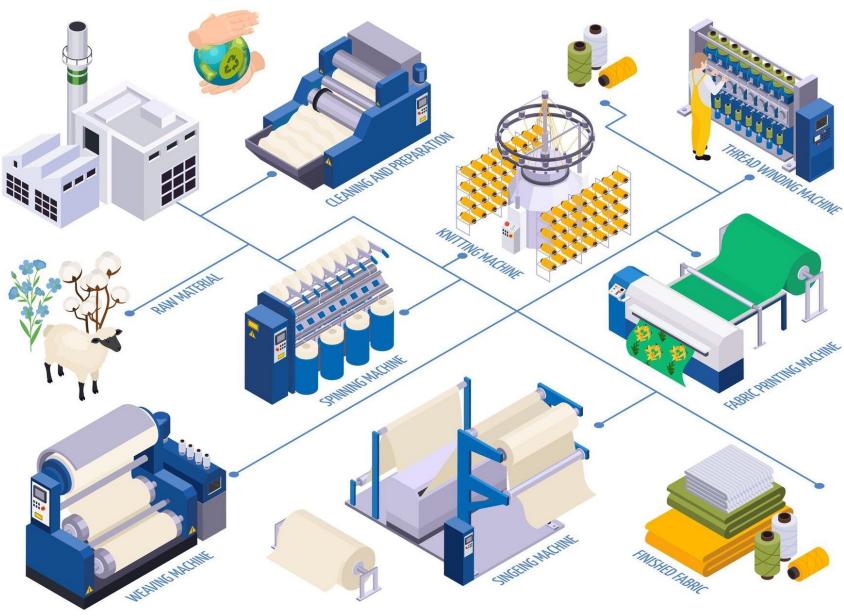
A **Life Cycle Assessment (LCA)** is defined as the systematic **analysis** of the potential environmental **impacts** of **products** during their entire **life cycles**.

This project has the main goal:

- ✓ valorise digital resources;
- ✓ developing of software to monitor and collect data;
- ✓ reinvent new production routes and, consequently, greener and more traceable products;
- contributing to the digital passport for textile products;
- \checkmark real-time **energy consumption** monitoring throughout the production lifecycle and
- ✓ crossing energy data with the bill of materials (BOM);
- calculating the LCA of textile yarns.



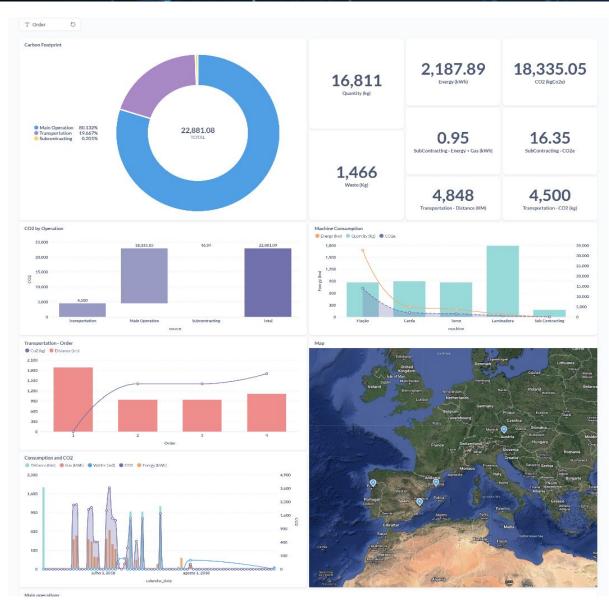


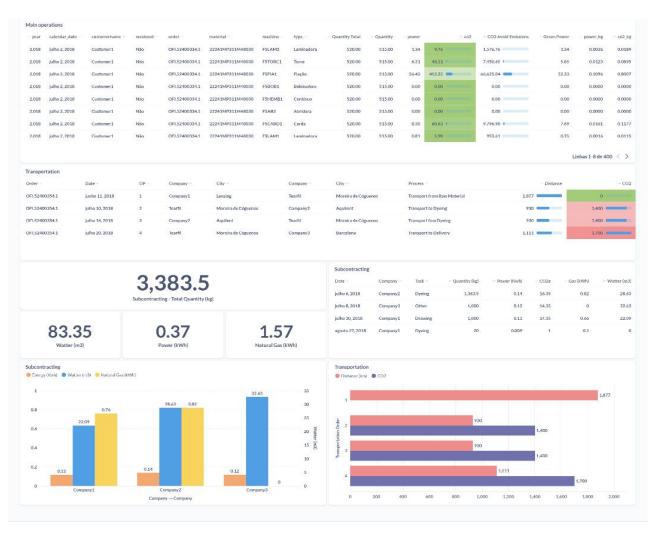


SMART LCA - Global Platform



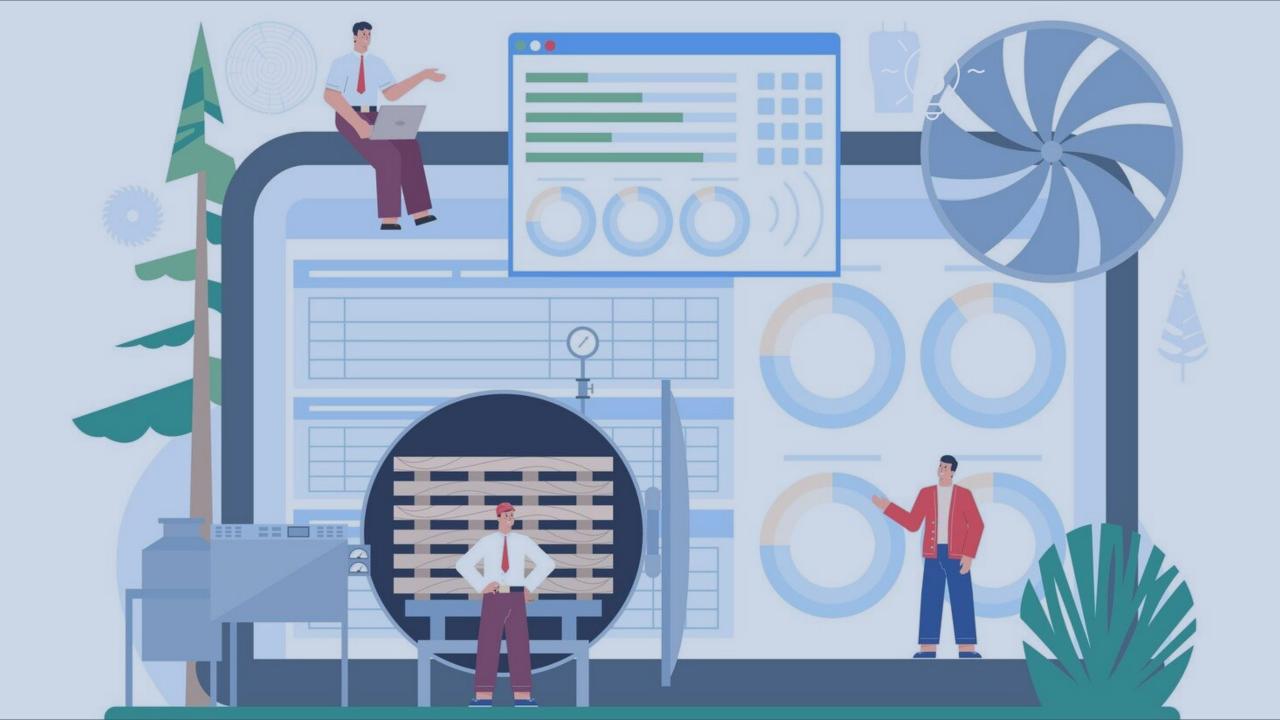
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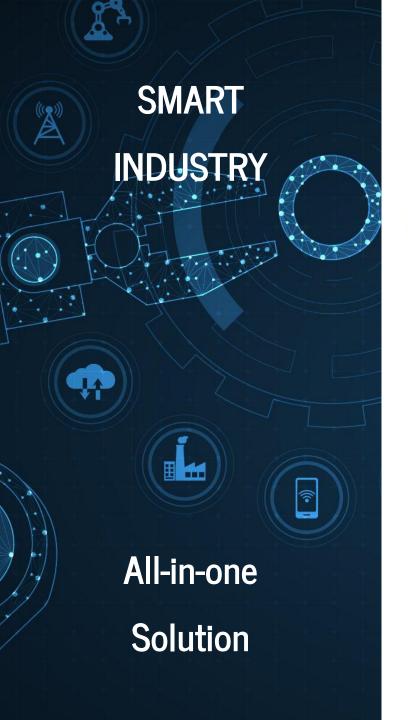


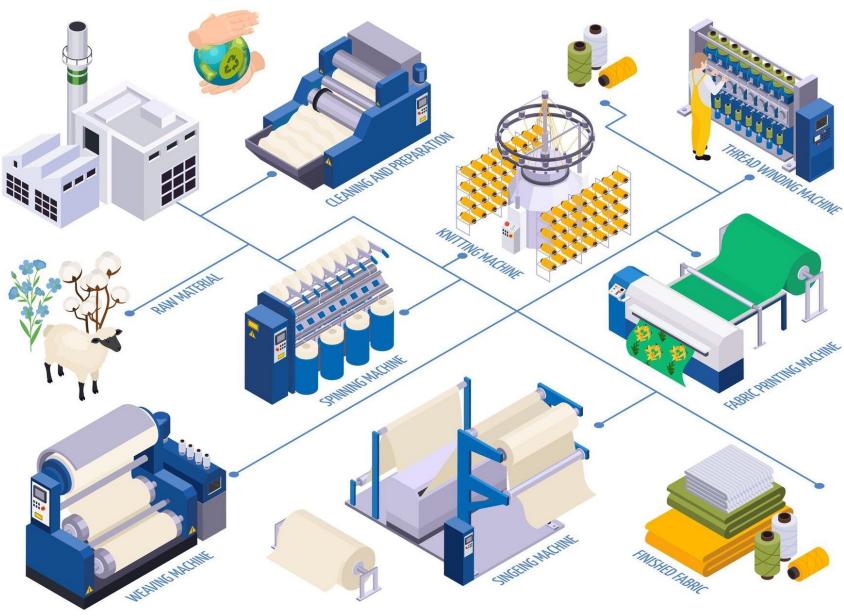


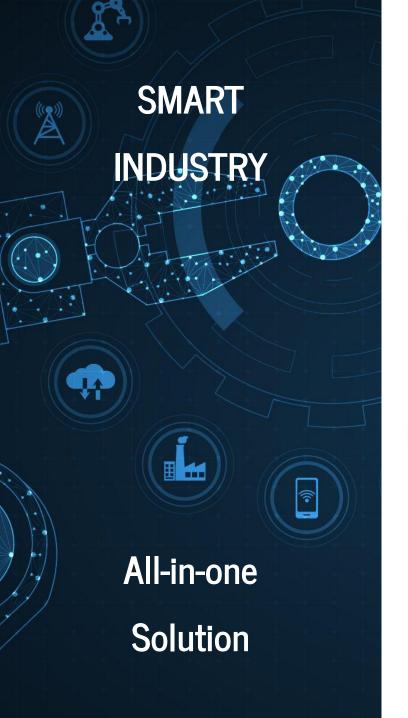
- ✓ To **simplify** the **process** and **support** the **digital transition**, IOTECH has developed an **all-in-one**, **modular** and **scalable** solution designed to accelerate the process and adapt to the specific needs of each industry.
- ✓ This solution is structured around four core modules:
 - 1. **Sensing and Monitoring** for real-time data acquisition and system supervision with sensors installation..
 - 2. **Data Science and Artificial Intelligence** to generate insights, predictions, dashboards and reports.
 - 3. **Digital Product Passport and Life Cycle Assessment (LCA)** ensuring traceability, sustainability, and regulatory compliance.
 - 4. **Operational Control Center** focus on factory floor digitalisation and intelligent machine control and automation.
- ✓ The solution simplifies and optimize processes, reduces paper usage, and frees up time for operators and decision-makers to focus on their core tasks.

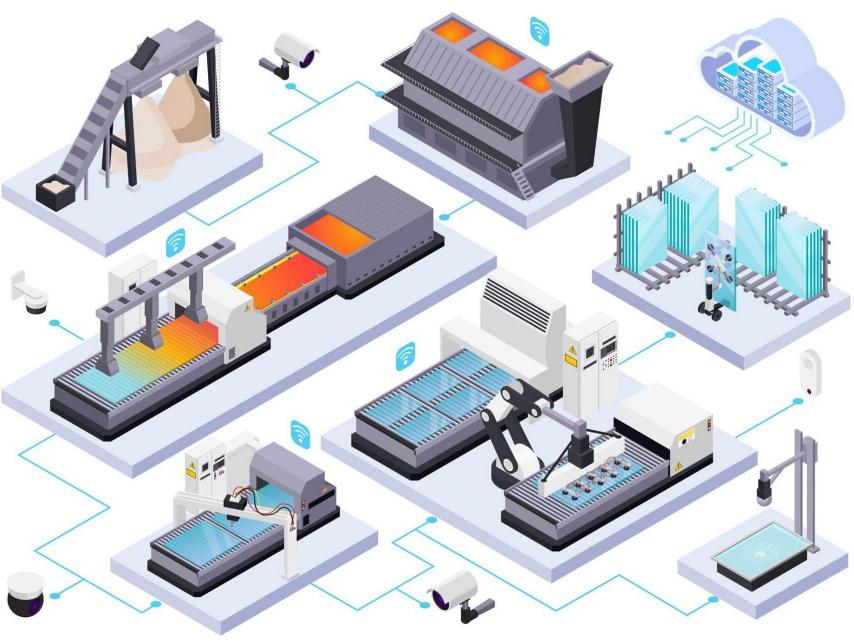


- ✓ The system enables real-time monitoring of a wide range of parameters, including:
 - Asset consumption: energy, water, gas, compressed air, vacuum, and more.
 - Environment, Process and machine parameters: rotations, meters, humidity, temperature, pH, turbidity, among others.
- ✓ It also supports/includes:
 - Full connection with existing systems / solutions (e.g. CRM, ERM, MES, others)
 - Business Intelligence through dashboards, KPI-driven reports, and insights
 - Registration and control of Digital Product Passport data
 - Creation of LCA (Life Cycle Assessment) indicators
 - Machine control, allowing start/stop operations via tablet—only after a service order has been properly assigned.
 - Real-time alerts notify users of overconsumption, air/gas leaks, out-of-range values, and other thresholds defined by each company.



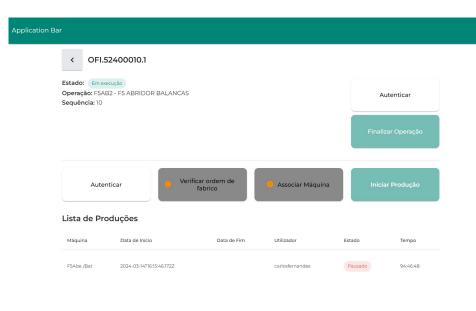








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nício Configurações Produção







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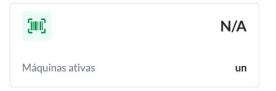
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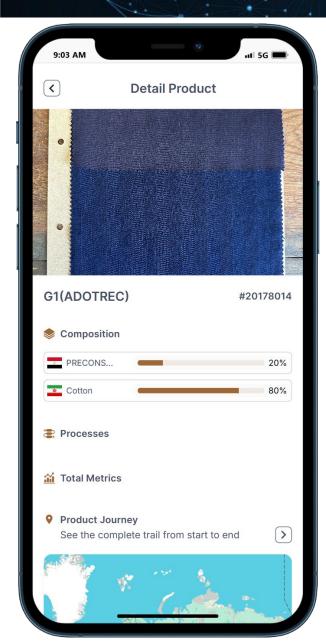


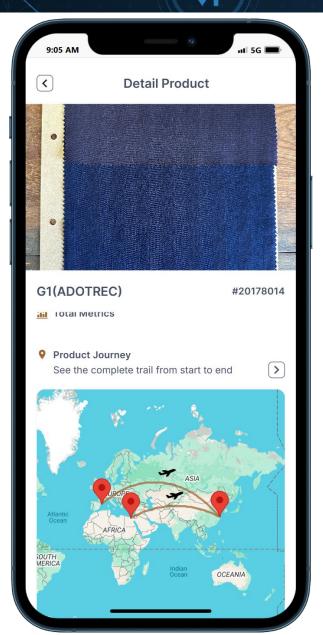
Detalhes dos ativos

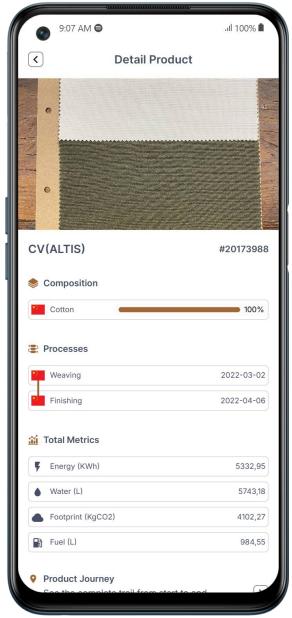


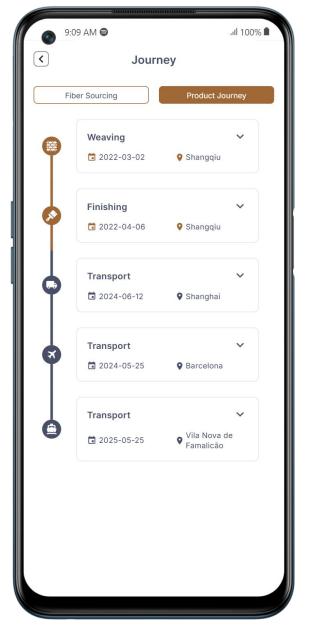
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WORKSHOP COMO ADAPTAR O MODELO DE NEGÓCIO PARA A TRANSIÇÃO DIGITAL E SUSTENTABILIDADE?

Promovido por:









Apoio:



Cofinanciado por:





